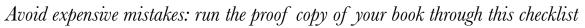
Moxie Books Final Print Checklist





1

Do not send your book for the print run until you have ticked off every single item on this list. Use the proof copy your printer sends you and run it through my checklist.

Do not be tempted to send it to print without getting a proof copy! You never know quite what it'll look like until it's in your hands.

I have created this checklist thanks to years of making painful—and often expensive—mistakes. I've made those mistakes, so you don't have to.

The Cover

- Correct title
- Correct subtitle
- Correct spellings on front cover
- □ Correct author name
- Correct typeface
- Image is high-quality and non-blurry
- Spine text is correct
- □ Correct spellings on spine
- Text and images are in the correct position on the spine
- Correct version of back blurb
- □ Back blurb spellcheck
- □ Back cover is clear and readable
- Correct ISBN for edition
- □ Does the ISBN match the barcode? (Scan it)
- Correct price
- □ Are you using the right cover art version?
- □ Is the book cover finished as you want—gloss or matte?

The Interior

- Correct paper weight
- Correct paper colour
- □ Is the trim tidy?
- Does the ISBN on the copyright page match the cover?
- Correct copyright information
- Correct edition on copyright page
- Odd page numbers on the right-hand page
- Are blank pages blank?
- □ Do chapters start on the right-hand page?
- Check interior spine margin doesn't crowd the text

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- Check all margins leave enough white space
- Header and footer spacing: check they don't crowd the text
- Are running navigation headers correct for each chapter?
- □ Correct typeface for headings throughout
- Correct typeface for main text throughout
- □ Are your chosen typefaces easily readable?
- □ Images: are they clear and easy to read?
- Check all footnotes/endnotes are present and correct
- Bullets and numbered lists are tidy and consistent
- □ Are all the URLs correct? Do they work?
- Have you had the final version proofread?
- Check index hasn't changed
- □ Does the table of contents match the actual contents?

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